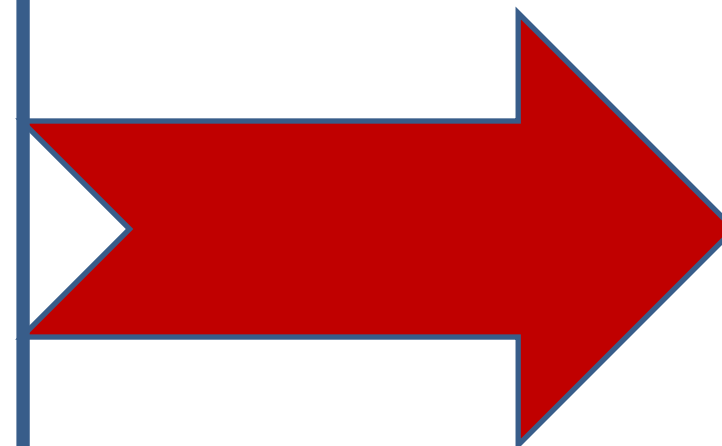


# Researching with Social Media

Elena Wilson, Amanda Kenny, Virginia Dickson-Swift  
La Trobe Rural Health School, La Trobe University, Australia

**Recruitment**



**Blog**  
[www.cbprethics.wordpress.com](http://www.cbprethics.wordpress.com)

**Community Based Participatory Research**  
Researcher experience of Ethics in CBPR

Welcome About Participant Information Statement Posts

**Welcome**

Hello,

I'm Elena and this is the research site for my PhD research study 'Ethical Implications of Community Based Participatory Research'.

If you are a researcher involved in community based participatory research (CBPR), either currently or in the past, and if you would like to post on this blog, please first read the Participant Information Statement.

Your consent will be implied when you make a posting on this site - anonymous postings are welcome.

The aim of the study is to capture CBPR researcher experience related to ethics at key stages in the research process.

If you would like to participate, this blog offers you the opportunity to reflect on the considerations related to ethics in the course of conducting CBPR. You are welcome to write freely, however some questions that might guide your contribution are:-

- What were your experiences of ethical considerations in setting up your CBPR project?
- Outline some of the challenges you encountered at key stages (start up, conduct, closure and dissemination).
- What were the factors related to ethics that either limited or enhanced your ability to achieve the aims of your CBPR project?

**La Trobe University**

Hello, I'm Elena and this is the research site for my PhD research study 'Ethical Implications of Community Based Participatory Research'.

CBPR in Rural Australia

**Data Collection**

**What is this blog for?**

Online research is cost saving and convenient as a global and instantaneous tool for collecting richly detailed research data (Kenny 2005). Blogging is used in this study as a data collection tool and for innovative dissemination of research results to a wider audience promoting transparent research practice (Snee 2008). This method is chosen to enable empirical research at an international level.

**Who can participate?**

**Researchers**

involved in community based participatory research (CBPR) from anywhere in the world and from any discipline.

**Why is this important?**

- Few attempts to collect research data internationally using a blog with dedicated use for this purpose.
- Provide empirical evidence of ethical implications of conducting CBPR.
- Findings will inform recommendations so that health policy on community participation can be placed within an ethically sound framework.

**How do I participate?**

- Go to [www.cbprethics.wordpress.com](http://www.cbprethics.wordpress.com)
- Read the participant information statement .
- Describe your experiences of ethics in CBPR in the **Comment** box.
- Posting here implies consent. You can post anonymously or use a pseudonym.

**What happens to my contribution?**

- Your comment is part of the data for this study and remains in the public domain while it is on the blog.
- Data is transferred directly from the Wordpress blog to NVivo software.
- Thematic analysis of data will follow in keeping with the Qualitative Descriptive research design (Sandelowski, 2000).
- Results will be published and made available through social media in addition to the traditional academic pathways for dissemination.